



*New England School Development Council*

28 Lord Road, Marlborough, MA 01752 ➤ Tel: 508-481-9444 ➤ [www.nesdec.org](http://www.nesdec.org)

September 16, 2021

Joseph Saulnier, School Board Chair  
Raymond School District  
43 Harriman Hill Road  
Raymond, NH 03077

Dear Mr. Saulnier:

I am pleased to respond to your request for information relative to NESDEC's Executive Search Services. **As a NESDEC affiliate, the Raymond School District is entitled to a 20% discount on our search services.**

The enclosed brochure outlines our search options. I hope this information will give you an idea of the scope and breadth of a **NESDEC Search**. In deciding who might best provide assistance to your district, we hope you would consider that NESDEC is a comprehensive educational organization. We do much more than **Executive Searches**. NESDEC's **Professional Development** offerings attract many educators annually, our **Planning** work includes enrollment projections for nearly 300 school districts as well as many other facility, staffing and specialized studies across New England, and our **Research and Development** efforts have resulted in several national publications on the topic of improving student achievement.

NESDEC distinguishes itself in another important way. Headquartered in New England since 1946, NESDEC has gained a deep understanding of the advantages, challenges, and cultural demands associated with being an educational leader in the region. In addition, as a result of NESDEC's longtime association with the National School Development Council (NSDC), the firm has a well-developed capacity to network, recruit and attract talented applicants on a nationwide basis.

As you might expect, the actual cost of a NESDEC search depends upon the services requested by the client.

**Search Outreach** includes publicizing the executive vacancy through NESDEC's exclusive regional and national networks. These services are designed to enhance the district's own search activities. The cost of Search Outreach ranges from approximately \$3,500 to \$5,500.

A **Guided Search** includes telephone and electronic access to an assigned search consultant as well as the Search Outreach services described above. The cost of a Guided Search ranges from approximately \$6,500 to \$8,500.

A **Comprehensive Search** includes the broader scope of services typically requested by most of our clients. The cost of a Comprehensive Search ranges from approximately \$12,000 to \$20,000.

The **Strategic Leadership Search** is a custom designed search which incorporates a strategic planning component. The cost of a Strategic Leadership Search would be in the range of \$30,000 to \$40,000.

We hope that this information is helpful in the initial stages of planning. If you would like us to submit a formal proposal for your consideration, or if we can be of assistance in some other way as your district plans for its superintendent search, please feel free to contact NESDEC at your convenience. Either I or one of our knowledgeable consultants would be happy to help you.

Very truly yours,

Arthur L. Bettencourt, Ed.D.  
Executive Director